



2019 On Demand Webinar Series

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January

[Everything You Need to Know About Easement Monitoring](#)

[Mapmaking 101](#)

[The Changing Face of America: Effective Messages for New Audiences](#)

[Pipelines and Conserved Lands](#)

[Taking Stock: Figuring Out What's Next for Your Land Trust and Managing that Change](#)

February

[Aerial Monitoring: Using Drones and Satellite Imagery Effectively](#)

[Financial Rules of the Road for Land Trusts](#)

[Baseline Documentation Reports: Beyond the Basics](#)

[Mastering the Art of Negotiation for a Win-Win](#)

March

[Building Strong Relationships with Landowners](#)

[How to Select a Fundraising Database that Works](#)

[Up, Down and Sideways: How to Be a Great Leader](#)

[Natural Disasters: Planning for the Unthinkable](#)

[Choosing and Migrating to a New Stewardship Database](#)

April

[Looking to the Land \(Forests\): Mitigating Climate Change](#)

[Smart and Right: Making the Business Case for Community Conservation](#)

[Data Storytelling: Creating Reports and Dashboards that People will Actually Read](#)

[Collaborative Fundraising: Moving from Scarcity to Abundance](#)

May

[How to take the Next Step in Your Career](#)

[Making the Workplace Fair and Inclusive](#)

[Keeping Your Financial House in Order](#)

Carbon Map: Assessing Opportunities for Integrating Climate Mitigation into Land Conservation

[Part 1: Project overview](#)

[Part 2: Demo of the online tool](#)

June

[Three Ways to Start on Community Conservation](#)

[What Land Trusts Need to Know about Historic Preservation](#)

[Anatomy of a Great Newsletter](#)

[Start with Success: Take Your Conservation Work to the Next Level with Design Thinking](#)

September

[Considering Climate Change in Conservation Easement Planning](#)

[Impact Investing: Landmine or Goldmine?](#)

[The Six Superpowers of a Small Shop Fundraiser](#)

November

[How to Attract and Retain High Quality Staff and Board](#)

[Use Your Outdoor Voice: How to Bring Conservation to the Classroom](#)

[Getting Started with Corporate Partnerships](#)

[Things Are Heating Up: How to Site and Design Utility-Scale Solar Projects Responsibly](#)